See Page 3 of Cover.

November 1-1 1897.
Entered at Chicago III. Post Office
as second-class matter

November Number.

Send all Subscriptions
direct to this office or we will
not be responsible
for book.

Vol. XII ...1897...

Single Opy: 40° Yearly: 1.50 Half Yearly 75° VOICE OF ASHION
PUB. (?\_
WHGOLDSBERRY
385 OGDEN AVE.
(HICAGO,—

PRESS OF
G. M. ATWELL "RINTING CO.
CHICAGO,

# The Voice of Fashion.

PUBLISHED QUARTERLY.

W. H. GOLDSBERRY, 385 Ogden Avenue, Chicago, Illinois.

### Subscription Price, \$1.50 per Year In Advance.

Single Gopies, 40 cents.

N. B. In no case will any agent be authorized to take subscriptions for the "Voice of Fashion". Subscriptions must be sent direct to the publisher. Postage stamps not acceptable.

### GENERAL DIRECTIONS.

TO TAKE MEASURES. Great care should be taken in getting measures. (See illustration below.)

TAKE BUST MEASURE with the tape measure straight around the largest part of the bust, as shown below, high up under the arms; take a snug, close measure, neither too tight nor

TAKE MEASURE AROUND THE WAIST as tight as the dress is to be worn

TAKE LENGTH OF WAIST from the large joint where neck and body join down to the waist. Care must be taken to get

SLEEVE MEASURE is taken from center of back to wrist oint, with arm raised and elbow bent,

IN CUTTING a garment look carefully at the drafts being copied : use numbers and curves as shown in draft.

THE ARROWS are used for two purposes-one-to show which way to turn the curve, the other the number of points to be connected with the curve

THE CURVE should always be turned with the largest part in the direction in which the arrow points

When the arrow is placed between two lines it shows that only two points are to be connected.

When the arrow is placed upon a cross line it shows that three points must be connected with the curve, that the point by the arrow is the middle one, and the points nearest on each side must be connected with the curve at the same time, with larger par o the curve turned in the direction the arrow points.

The letter A in cornet of draft is the starting point in making

#### TAKING MEASUREMENTS.



### TO CHANGE THE WAIST LINE

The back must always be drafted first, and where the scale being used does not bring out the desired lengths, we raise or lower the waist line to the desired lengths.

Make a point at all the figures on the base line until we come to the waist line; make a dot at the waist line figure. Then take the tape measure and measure from the first figure at back of neck; draw down to desired length of waist and make a point, for this is where we want the waist line drawn.

Notice the difference between the dot and the point by scale measure, and change all the figures below the waist line the same as waist line. Be careful to change the side-back, under-arm gore, and front same as the back. When we have completed the drafts, take the tape measure and measure the patterns at waist line, omitting all seams, darts and hem.

If it is not the exact size, make the required changes at the under arm dart by moving the figures at waist-line closer together, or further apart (as the case may be), 1/2 the amount at each side of dart; and if there are no under-arm darts, change the outside seam line at waist line 1/2 the amount; this being cut double will make the full amount required,

### DIRECTIONS FOR BASTING.

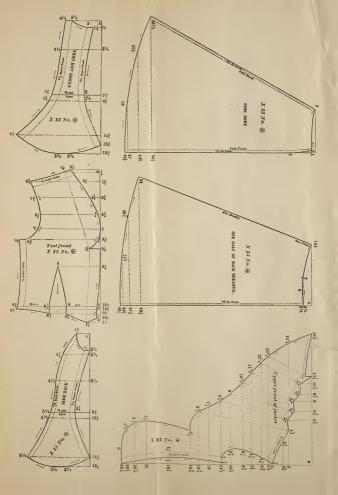
FIRST :- Smooth, even tracing is very necessary. Place the pattern smooth on lining crosswise. Trace each line carefully, Cut the lining same as pattern. Place the lining straight on the goods, the nap, if any, running down. Pin the lining at the waist line. Full the lining (from 1/4 to 1/2 inch) each side of the waist line, from 11/2 inches below the waist line to 21/2 inches above, the greatest fullness coming at the waist line; this shortens the lining, but when boned it will be stretched to place. Leave the lining easy each way, from top of darts to shoulders, and one-fourth of an inch full at center of shoulder line. Never backstitch in basting or draw the thread tight.

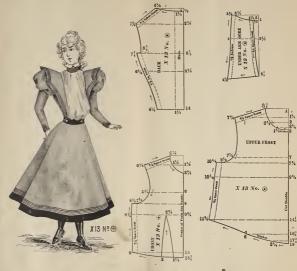
In joining the different parts together, care must be taken, as smooth, even basting is necessary. Pass the needle exactly through ruined by careless basting.

In joining the back and side-back hold the side-back to you, thus you will baste one up and the other down. It is a good idea to pin these pieces before basting. If the shoulder blades are prominent, hold the back piece a little full where the shoulder blades strike to within 11/2 inches of arms-eye. In basting the shoulders, hold the back to you. Baste evenly for I inch, then stretch the front shoulder to match the back for the back is always cut longer.



20%

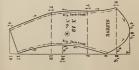


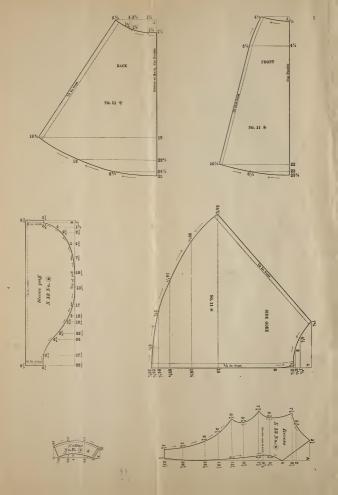


Use scale corresponding with bast measure to draft entire waist and selectes, which consists of back undersam and front lining. Full upper front, and three sleeve portions, revere and collar. If the full upper front is cut from silk, or any constraing material, it must be faced on the upper arm front from the under-arm scam to the line where the revere is set on with the same material as the dress. Place the notehin revere at shoulder scam and let it extend around the shoulders in around yoke effect in back.

around you'ce rifect in track incre, with pain green and old one changeable with the property of the property







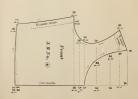


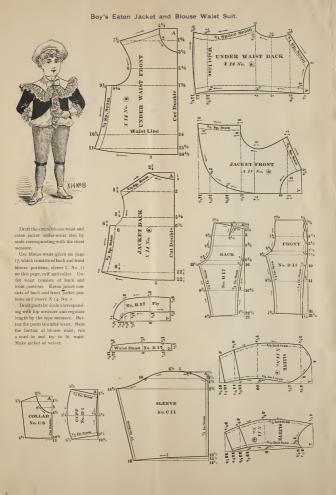
First have your accordeon plating made. Cut by back and front apper portions and gather to fit plain wasit. Gather accordeon platited suffic and also sew to upper portions of plain waist. Gather accordeon platited ruffe and sew to lower portion of puff and gather to fit the arm. This pretty little dress was made of placyeren cashmere, trimmed

narrow, black satin ribbon.





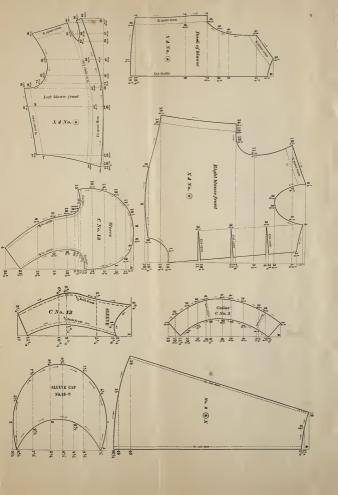


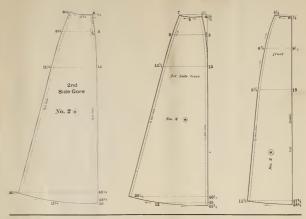




Use scale corresponding with the bust measure to draft the entire want and aleeves, which consist of lining portions, back, side-back under-arm and front, blouse back, right blouse front, left blouse front, two sleeve portions, collar and sleeve cap. Draft skirt by waist measure, and regulate length by the tape measure.

Turn left bloss front back on first dotted line for hem. Line right blosse front back beyond the slashes to a depth of at least one inch. Leg the right front over the left so that the line just beyond the slashes will come even with the second line along front edge of left blosses front. Close along this same line with hooks and loops. Tack a fancy botton on each tab and put hook and loop underneath to hold be in position. Where the blosses is desired very loose, a liming may be cut same as blosse portions, and the tight lining outside. If the blosse is made over loose lining, sew to a band the size of waist. Cut tabs about one inch longer than their width; sew onto the waist band. A farcy belt is made to bester over. It legisly timing in suc, the blosses is garbered and adjusted to waist time. Make table to saist same as lor waist. Sew their unfinished bester over. It legisly timing in suc, the blosses is garbered and adjusted to waitt time. Make table to saist same and or waits. Sew their unfinished confirmed with the battons. This stylish suit was made of striped butter in two shades of bloss. Black ribbon, valvet and annothed part buttons were used for trimings.





Misses' School Dress.

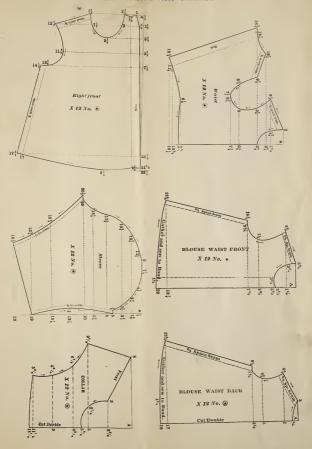


Use scale corresponding with the bust measure to draft the two waists. Which consists of a one piece underwaist. Back of blouse, right and left front portions, sleeve, collar and cuff. Fasten right blouse portion and left blouse portion together at center of front neck. Laping right blouse over left blouse, and fasten again along down left side with buttons. If side is ruffled, as illustrated, cut off hem ¼ inch outside of dotted line. Sew on ruffle, and face back. Join sailor only across back neck at left, and entirely around right side to center of front. Face collar on left side and bring it to center of front after left side of blouse is fastened and close with hook and loop. Interline collar and cuff with canvas. Cut skirt by the scale corresponding with the waist measure, and regulate the length by tape measure. This pretty and serviceable little dress was made of a narrow check flannel, with plain velvet for collar and cuffs.

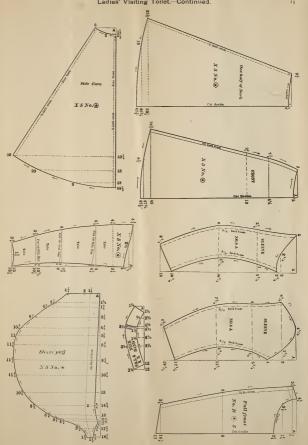


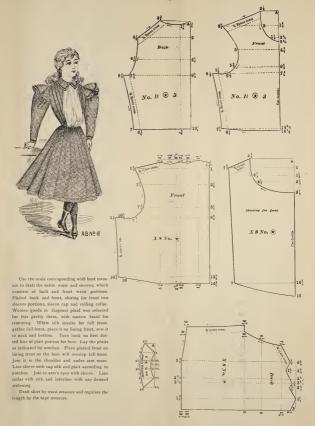


### Misses' School Dresses-Continued.









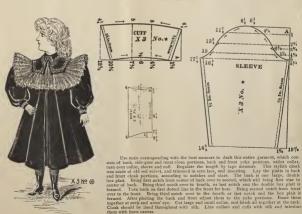


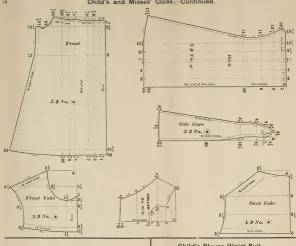




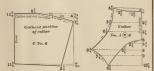


### Child's and Misses' Cloak.





### Ladies' Collarette.



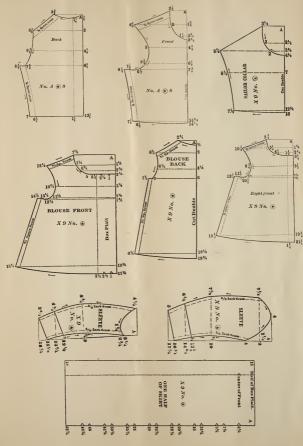
Use scale corresponding with bust measure to draft garment. Gather upper edge of lower portion and sew to lower end of sailor collar. Collar may be lined if made of silk. It is very pretty made of silk or embroidery to wear over plain dresses.

### Child's Blouse Waist Suit.



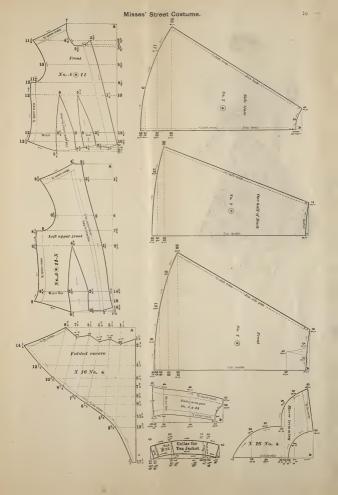
waist and sleeves, which consists of back and front under-waist portions. Back blouse, right and left blouse portions, sailor collar, and two sleeve portions. Draft the skirt by the scale corresponding with waist measure and regulate length by tape. This little dress was made of very narrow check woolen goods and trimmed in lace. Will also develop nicely in ginghams and any kind of wash materials. Lay skirt in plaits as shown by notches and sew to underwaist. Face sleeves upon right side and insert lace at top. Trim either edge of box plait with lace also sailor color.

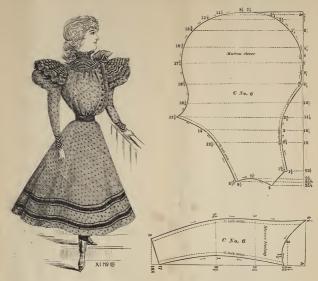
Use the scale corresponding with



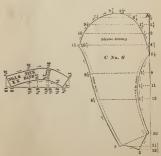


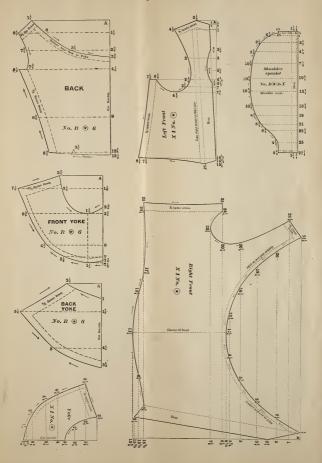
tion in the same manner.

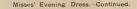


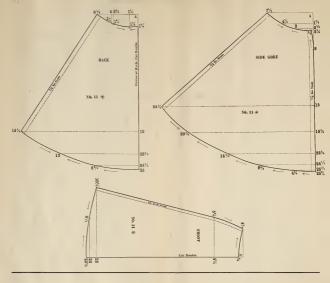


Use scale corresponding with the best measure to draft the entire water and delevers, which consists of back and two front yells portions; so the control of the control of the portion of the control of

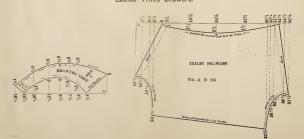








Ladies' Trilby Drawers.

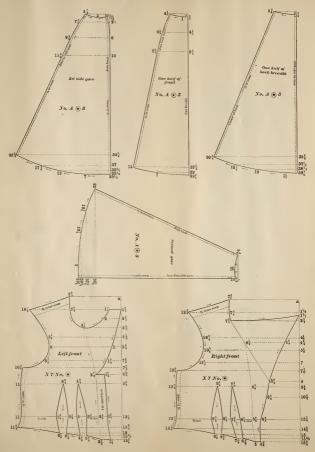


Face right side back with velvet beyond line for revere, and fold back. Close right side over left side letting the dotted lines down center of front come together. Bring left side-at neck-over to right side so that notch in neck will come to where revere turns back at neck. Letting left side come underneath. Fasten right side over to left with either buttons or books. This dress was made of novelty goods. Trimmed in velvet. But will develop nicely in any of the woolen goods, and is handsome trimmed in fur.

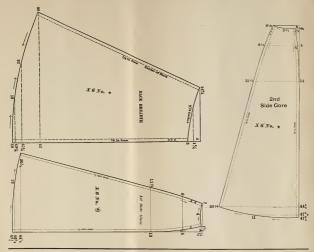
Draft skirt by waist measure, and regulate the length by the tape measure. This diagram should not be used for a person of less than 38 to 45 inches

bust measure, as it is intended for stout figures only.





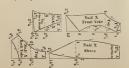
Use cale corresponding with the bust measure to draft the outsite usint, sleeves and jucket. Whist consists of back, wide back, under arm, front, two sleeve caps, revers rolling collar and band collar. Cut skirt by scale corresponding with the usist measure and regulate the length by the tage measure. Join all the different parts as indicated. This stylish dress was made of woolen suiting and trimmed in attrakan. See the shoulder cape in the arm's eye by placing mothet a shoulder seam and short end in back. Interfine both collars well, also revere. Suit is lined throughout with inflicts. The plain waits is very simply made. Trim skirt down left front seam with a band of the attrakan, and extend it around the bottom. See wrevere to edge of right side of jucket front and lay over to the left side. Place book and eyes under revert to hold it in position.

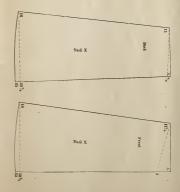


### Ladies' Chemise.

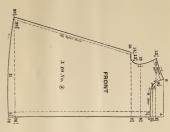


Use scale corresponding with bust measure. It is in six pieces: Front, Back, Front Yoke, Back Yoke, Band and Sleeve. Regulate the length by the tape measure.







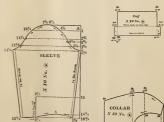


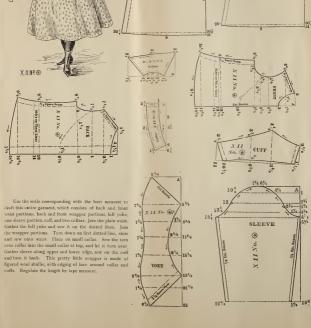


Use the scale corresponding with the bust measure to draft this entire garment which consists of front and back dress.

One sleeve portion, collar and cuff. Regulate the

back dress. One sleeve portion, collar and cuff. Regulate the length by the tape measure. Figured chins silk was used in the accompanying illustration of a pale grean shade with small black figure. Black and cream lace, narrow black ribbon and black velvet collar and cuffs, form the decorations. Interline collar and cuffs, and lise them wigh the silk.



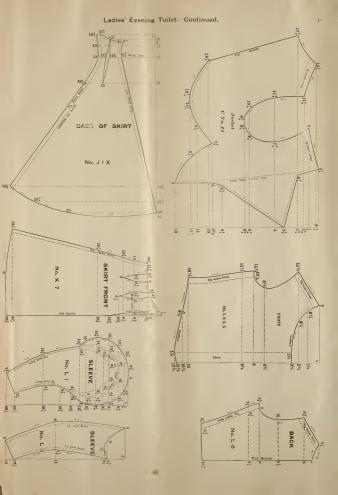


Ladies' Evening Toilet.



lar, over lay it with the silk and sew to waist. Line jacket with the silk, sew on large collar and roll reveres and collar back on dotted line. Reveres and collar must be interlined with a stiffening. Skirt may he closed either under the arm or in the back with hooks and eyes





## THE VOICE OF FASHION.

### PUBLISHED QUARTERLY

### W. H. GOLDSBERRY.

385 Ogden Avenue,

GHIGAGO, ILL.

### FASHION'S FREAKS.

The new winggishers are bardly so extravages to that effects and depend largedly upon their triming and design for elegance Bondered goods are once again coming to notice, and there is might be supported to the control of the contr

Collectics are much longer this wasse. The dolume seems to a guiting quite a foot hold among fashionable warps, and there can be nothing more comfortable. Although much has been said to the district, the before will appear on some of the Inndoness dresses, the second of the Inndoness dresses, and the segarated with marked laws. The office of the Inndoness advanced with the segarated with marked laws. The second sees and some first was been seen and some first which the second sees and some first with the second sees as a seatted fact. The saids will be qualted storest accessory and will be sum in every conscirable way. Some are to did in the back, others are the left said consistent of the second sees and the second sees are seen as the second seed of the second sees and the second sees are seen as the second seed of t

made dresses are hardly so stiff in their effect. The Russian blouse and three-piece skirts are the most popular patterns employed in their design. One very handsome suit was seen in light tan cut in this way and trimmed in flat silk braid. The braid was put on in straight rows in groups, their number diminishing toward the top and put on around figure and carried entire length of both dress and blouse waist the fullness of blouse at waist line being confined with a belt that had 3 rows of the brade laid on. The belt was held in place at left side with a large fancy button. The blouse fastened diagonally across the front from right side of neck to left side of waist. One large revere was placed along edge of fastening and turned back toward the right side, and held in place by 5 large buttons set on its outer edge. This revere was of golden brown as were also the square tabs set in at top of collar. Standing collars was of dress material over-land with 3 bands of braid and fastened with a button at left side. Sleeves of the small coat pattern, trimmed around with braid put on in groups.

Handome dresses are made entirely of accordeon plating—excepting the aleves. Even the accordeon plating—excepting the aleves. Even the accordeon platited. Accordeon platited Blousse are indeed very handonen. Platids and Roman stripes are very propular for waitst. A novely in many of the new allies in a cames offect. The design stands in relief from the ground, allies in a came offect. The design stands in relief from the ground, shade only. Platids in cames hair, cheviots in Franch serges, and various surrow Cockets. These materials are usually used for the two-piece suits either in the blouse or coat and skirt. Quite a novcity for blouses and waits is a sported velveteen.

### MILLINERY.

Drapery scens to be the desired effect in milliorry. There need no excuse for any one not getting a shape in a hat or a bonnet that is not becoming to their style, whether the hat be a large or a small toque or bonnet shape. They are simply bent and twisted to suit the face of the wearer.

Most all hats are trimmed largely on the left side. The forward tilt is no longer stylish. There seems to be quite a fancy for the two-toned effects, brims are made with the upper and under side of contrasting colors, Also plumes and tips mingle two tones. Velvet, taffets, plush and various light and fluffy materials are shirred, plaited, twisted and draped in every way the imagination can conceive, or nimble fingers can fashion. Plumage and draperies are the favorite trimmings. The pretty bright flowers seem to have almost entirely disappeared. Some exceedingly stylish hats are of black and white, while others, equally as stylish, are entirely of black, with the exception of either rhine stone or cut steel buckles, put on very sparingly. All ornaments are chiefly confined to the left side among a mass of loops, bows or twisted trimmings, where the brim is turned up. For misses and young ladies the black hats are very pretty when brightened up with some bright colored plumage. For instance, a red bird on a black hat, or white wings on blue or other colored velvets, and the aigrettes both in black and white, is always stylish.

Furs will be more stylish than ever this season, but it is better to do without this luxury than to wear cheap ones. The muff especially is almost indespensible to the stylishly dressed woman. Some handsome blouses are made in fur, but owing to their looveness are only becoming to slender figures.

only occoming to stender ngures.

Some handsome dresses for out-door wear are made of cloth with velvet jacket or blouse, trimmed in fur bands and fur reveres

In underwear and hosiery there is tittle change, except a preference in hosiery for the bright plaids and Roman stripes. Pettics of sill are, of course, very profusely trimmed, and instead of the gathered flounces many have accordion plaider ruffles and a get deal of ribbon velvet of some contrasting color. Some of the handsome underwear is ombroidered in some bright contrasting color. For Elegant Equipment,

- " Quick Time,
- " Lowest Rates,

Take the

C. R. I. and P. R. R.,

Familiarly known as

The Great Rock Island Route.

Northwest-West-Southwest and West.

## MUCO-SOLVENT

A preventive and cury of Diphtheria, Croup, Quinsy, Scarlet Fever and every ill accompanied with Sore Throat or inflamed conditions of the mucous membrane.

"AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE."

Never was there a remedy more effective for this purpose than MUCO-SOLVENT. That distinguished authority, Charles W. Purdy, in the North American Review, says:

"It seems altogether probable, if indeed not already assured, that the next and greatest advance in Medical Science will be the art of preventing disease."

L. W. Griffin, M. D., Throat Specialist, tells as follows:

### What Mothers' Gan Bo.

Doctor Batcher, of Kansas City, says:

"No humane physician can conscientiously say at the deathbrd of a chald, that he has "done all he could," that "the little one must die," till he has used Muco-Solvent. It is a combination of the most unnocent as well as the most effective bacteriacides; it is absolutely harmless at any age and is therroughly effective."

NOW THEN CAN YOU AFFORD TO BE WITHOUT IT?

\$1.00 PER BOTTLE, EXPRESS PREPAID.

## MUCO-SOLVENT CO.,

ALLE VI

CHICAGO.

### ANNOUNCEMENT.

In naiver to a number of inquiries regarding advertising space in Voice or Pasinos and my other books of a like nature, I have this to say: I recognize the facts of other placed before me that these journals going as they do directly into the home, open up a wooderfully productive field for advertisers. I realize, too, that ads so placed will be a source of Thesefit to those with whom they come in contact, drawing their attention to articles of merit and usefulness.

Having too much to attend to in the way of handling my agents and pleasing patrons; and not being conversant with the best mode of conducting an advertising department. I have placed the advertising affairs in the hands of my printers—the G. M. Arwell Printing Company—who, having wide knowledge of such matters will conduct the department in the best manner possible for patrons.

W. M. GOLDSBERRY,

For information regarding the field covered and rates for soce, etc., address all communications to

> G. M. ATWELL PRINTING CO., 418-420 Dearborn St., Chicago, U. S.





W. H. GOLDSBERRY.



## A COMPLETE SYSTEM FOR CUTTING ALL KINDS PARMENTS FOR MEN. WOMEN AND CHILDREN.

+CAN BE EASILY LEARNED BY ANY ONE. +

W. H. GCLDSBERRY,

38-5 OGDEN AVENUE.

CHICAGO, ILL.

Not Responsible for Book Unless Money is Sout Direct to Office of Publishe